MINISTRY OF
INVESTMENT, TRADE AND INDUSTRY

SIRIM

GUIDELINES FOR

CERTIFICATION SCHEME FOR PREMIUM PRODUCT





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EDITION 2

www.sirim.my

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1. INTRODUCTION

1.1 Premium product is defined as a product that meets all applicable regulatory and safety requirements as well as premium product criteria that demonstrate superior performance.

1.2 The Certification Scheme for Premium Product ("SCP") is a voluntary certification scheme introduced to support manufacturers and exporters seeking to position their premium products competitively in regional and international markets and is applicable for both regulated and non-regulated products. This scheme ensures that products claiming to be premium have undergone and successfully passed relevant testing and assessment processes to verify their premium status.

1.3 The Guidelines Certification Scheme for Premium Product ("the Guidelines") has been developed by SIRIM Berhad ("SIRIM") in collaboration with CVC Certification & Testing Co., Ltd. ("CVC") to the specific premium criteria, standards, parameter and rating for the testing and certification of premium product applicable to the SCP.

1.4 The premium criteria applicable to the SCP are jointly established and determined by both scheme owners, namely SIRIM and CVC.

2. OBJECTIVES

2.1 The Guidelines is published to provide applicant with clear information on requirements and processes for the application, testing, certification, marking and labelling of premium product as defined herein.

3. DEFINITIONS

For the purposes of this document, the following terms and definitions apply:

3.1 **Applicant** – Any manufacturer, importer, exporter or brand owner applying for certification.

3.2 **Initial audit** – The audit of a manufacturer for the purpose of checking or verifying the premium product produced by the entity that is conducted by the scheme owner as the first step in the process to obtain a License.

3.3 **License** – A Premium Product Certification License issued by SIRIM and CVC recording the conformance of a product to the specified standard(s) and in accordance with the Guidelines and Product Certification Agreement (ePCS/DOC/01-3).

3.4 **Manufacturer** – A legally authorized manufacturer that produces finished goods from raw materials, either independently or under the authorization of a trademark owner (OEM). These manufacturers utilize various tools,

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equipment, and processes to create products for sale to consumers, wholesalers, distributors, retailers, or other manufacturers involved in the production of more complex goods.

3.5 **Premium Certification Mark** – Premium Certification Mark indicating that the product conforms to the requirements of the SIRIM 88 Standard and other requirements of the Certification Scheme for Premium Product. The mark is owned by the scheme owners.

3.6 **Premium Label –** Premium Label is the Security Label affixed onto the packaging to denote that the premium product has been certified under Certification Scheme for Premium Product based on SIRIM 88. The label is owned by SIRIM.

3.7 **Scheme owner** – An organisation responsible for developing, managing and overseeing the operation of the scheme, including the establishment of certification requirements, premium criteria and related procedures. For the Certification Scheme for Premium Product, SIRIM and CVC are the joint scheme owners.

3.8 **SCP** – Certification Scheme for Premium Product.

3.9 **SIRIM 88** – SIRIM Standard for Premium Products – Requirements. (https://standards.sirimacademy.my/catalog?find=SIRIM%2088:2025)

3.10 **Surveillance audit** – The periodic audit of a manufacturing entity that is performed by an authorised auditor to ensure the certified product and related manufacturing operations are still meeting the key elements of the standard.

4. PRODUCT COMPLIANCE AND STANDARD

4.1 For the purpose of obtaining the license, the applicant shall apply for certification under the SCP through the scheme owner.

4.2 The applicant shall ensure that their products comply with the applicable pre-requisites specified in SIRIM 88 prior to applying for this scheme.

4.3 The applicant shall comply with all requirements specified in the standard SIRIM 88, the Guidelines and its annexes and Product Certification Agreement.

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4.4 Premium products shall be assessed against the criteria claimed by the applicant, subject to the scheme owner's approval prior to assessment. The premium criteria are based on the seven (7) criteria specified in Clause 5.2 of SIRIM 88 standard as follows:

a) Product Performance
b) Electromagnetic Compatibility (EMC)
c) Reliability
d) Durability
e) Environmental and Sustainability
f) Cybersecurity
g) Advanced Features

4.5 The **minimum** premium criteria and parameter for each application shall be two (2), satisfied by either:

a) successfully meeting a minimum of two (2) premium criteria; or
b) successfully meeting a minimum of one (1) premium criterion comprising at least two (2) premium.

The examples for premium criteria and parameters for products are presented in Table 1 below.

Table 1: Example of premium criteria or parameters for each application (meet requirement of minimum 2 per application).

No.	Product	Criteria	Parameter	Total No. of Criteria or Parameter
1.	Refrigerator	Product Performance	5 stars and above	3 criteria
		Electromagnetic Compatibility (EMC)	Emission and Immunity	
		Environmental and Sustainability	Certified to ECO 002	
2.	Refrigerator	Product Performance	5 stars and above	3 criteria
		Electromagnetic Compatibility (EMC)	Emission and Immunity	
		Advanced Features	Wi-Fi / Smart Features	
3.	Refrigerator	Product Performance	5 stars and above	2 criteria
			Food preservation	
		Electromagnetic Compatibility (EMC)	Emission and Immunity	

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No.	Product	Criteria	Parameter	Total No. of Criteria or Parameter
4.	Refrigerator	Product Performance	5 stars and above Food preservation SIRIM 65	1 criteria, 3 parameters
5.	Refrigerator	Product Performance	5 stars and above SIRIM 65	1 criteria, 2 parameters

4.6 Testing of the claimed premium criteria shall be conducted at the scheme owner's laboratories. Where testing is conducted at accredited laboratories other than SIRIM or CVC, the submitted test reports shall be subject to verification testing by the scheme owner. The scheme owner has the right to subcontract the scope of activities and decide on the confirmation audit or testing, if required.

4.7 The applicant shall be awarded the Premium Product Certification License upon compliance with all requirements.

The applicant who has been successfully granted the Premium Product Certification License shall be entitled to the following:

a) Permission to mark the certified premium product with the **Premium Certification Mark a**s illustrated in **ANNEX A**.

b) The right to apply for and be issued with the Premium Label to be affixed on the certified premium product. the **Premium label** is illustrated in **ANNEX B**.

5. ACCEPTED TEST REPORT

5.1 Test report shall be issued by the scheme owners' laboratories.

5.2 In the event that a third party laboratory is required, the laboratory shall meet the following criteria:

a) has been assessed and formally accredited by the National Accreditation Body, demonstrating its competence to perform testing in accordance with ISO/IEC 17025 standard, and

b) accreditation scope shall include the relevant standard(s) as specified in the Guidelines.

c) the acceptance shall be agreed by the scheme owners.

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5.3 Test report submitted must clearly state the specific model being applied for certification.

6. APPLICATION PROCESS AND REQUIREMENTS

6.1 The SCP is carried out based on **Type 5** certification type in accordance with ISO/IEC 17067. The detailed application and certification processes are depicted in **ANNEX C**, **FLOWCHART 1.**

6.2 Foreign applicant of regulated product shall appoint a local company as their authorized representative in Malaysia for certification purposes.

6.3 Application for SCP is based on product model name. One application is for one product model. The License will be issued for the model as declared in the application.

6.4 For each application, an applicant shall identify and declare the premium criteria (as listed in item 4.4) under which its product will be evaluated.

6.5 For each criterion chosen, all corresponding standards and parameters shall be tested to demonstrate the product's compliance.

6.6 Upon completion of evaluation, License shall be granted to the successful applicant.

6.7 The License issued under SCP is valid for one (1) year. The License shall explicitly state the premium criteria that have been met.

6.8 Annual License renewal shall be subject to surveillance audit and compliance test(s). The surveillance audit and compliance test(s) shall be conducted to ensure that the certified product and its manufacturing operations are still in compliance with standard and certification requirements.

6.9 The applicant shall submit the application documents as per Table 2.

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Table 2: Documents required for SCP application.

Type of Applicant / Documents Required for Application	Trademark Owner		Non-Trademark Owner	
	With manufacturing facility	Without manufacturing facility	With manufacturing facility	Without manufacturing facility
1. Application form (ePCS/FOR/01-2)	✓	✓	✓	✓
2. Declaration of Approval from Relevant Authority (ePCS/FOR/01-3) - for Malaysian manufacturers only	✓	✓	✓	✓
3. Declaration of Approval for Trademark Registration / Brand Name (ePCS/FOR/01-4)	✓	✓		
4. Authorization letter of trademark to SIRIM (ePCS/FOR/01-4.1)			✓	✓
5. Authorization of manufacturer by trademark owner agreement		✓	✓	✓
6. Declaration by Manufacturer (ePCS/FOR/01-5)		✓		✓
7. Full specifications of the product	✓	✓	✓	✓

Notes:
Referring to item (ii), for regulated products to be distributed in Malaysian market, the applicant shall provide related supporting evidence, which may include but is not limited to, the following:

a) Certificate of Approval (CoA) issued by Suruhanjaya Tenaga (ST) and Product Certification License (PCL) issued by SIRIM for products under the category of consumer electrical and electronics equipment;
b) Product Certification License (PCL) issued by SIRIM and *Perakuan Pematuhan Standard* (PPS) Certificate issued by CIDB for products under the category of construction materials, parts, components and accessories; and
c) Certificate of Conformity (CoC) issued by SIRIM for products under the category of information technology and communication & multimedia equipment.

For regulated products to be distributed in other countries, the related supporting evidence for the specific countries' regulatory requirement applies.

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7. PRE-CERTIFICATION PERIOD

7.1 The applicant shall be given a pre-certification period, starting from the date of application acceptance, to comply with all applicable requirements, as follows:

a) Up to one (1) year for products under the categories of consumer electrical and electronics equipment, and information technology and communication equipment; and
b) up to two (2) years for products under the categories of construction materials, parts, components and accessories, and other product categories.

7.2 During this period, the applicant shall be monitored for compliance with the requirements of the relevant standard(s). This shall include an initial audit of the factory and the selection of samples for testing by the scheme owner or authorized representatives.

7.3 An application is considered terminated if the applicant is unable to meet these requirements within the pre-certification period.

8. CRITERIA FOR AWARD OF LICENSE

8.1 The following criteria are used by the scheme owner in assessing the applicant for approval and award of the License for certification:

a) The premium product shall comply with all applicable requirements of SIRIM 88.

b) The applicant shall have an acceptable quality control plan to ensure that the premium product complies with all requirements.

c) The applicant shall demonstrate its capability to comply with the requirements as specified in the Guidelines. The applicant shall adhere to the terms and conditions in the Product Certification Agreement to be signed by the applicant once their application has been approved.

9. MARKING REQUIREMENTS

9.1 Product information and marking shall comply with applicable regulatory and product standards requirements currently enforced in Malaysia and, in importing countries, where relevant. These shall include, but not limited to, the following:

a) product name;
b) trademark;
c) model name;
d) rating/class/type; and
e) any other relevant information

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10. PREMIUM CERTIFICATION MARK

10.1 The smallest packaging of the SCP certified premium product shall be marked with the Premium Certification Mark. It shall be ensured that the marking, including accompanying text, on the smallest packaging, is readily identifiable and legible.

10.2 The terms of usage and application for the Premium Certification Mark shall be as stipulated in the Product Certification Agreement.

11. PREMIUM CONFORMITY LABEL

11.1 The applicant shall apply to SIRIM for the purchase of the Premium Conformity Label upon the award of the License. The label application process is specified in **ANNEX D, FLOWCHART 2**.

11.2 The Premium Conformity Label shall be purchased from SIRIM only to ensure the labels are recorded and traceable.

11.3 The terms of usage and application for the Premium Conformity Label shall be as stipulated in the Product Certification Agreement.

12. SURVEILLANCE

12.1 The scheme owner shall carry out continuing surveillance of the licensee's conformity with the licensee's obligations, in accordance with the conditions stated in the relevant regulatory provisions, specified standards, the Guidelines and in accordance with the Product Certification Agreement.

13. SUSPENSION OF LICENSE

13.1 In the event the licensee is temporarily unable to comply with all relevant regulatory provisions, specified standards, the Guidelines and Product Certification Agreement, SIRIM may suspend the License and require the licensee to discontinue the use of the Premium Conformity Label, Premium Certification Mark and/or any claim to certification with immediate effect. Terms governing the suspension process are in accordance with the Product Certification Agreement.

14. PRODUCT RECALL

14.1 In the event that public safety is affected, a product recall shall be enforced by the scheme owner. Terms governing the product recall process are in accordance with the Product Certification Agreement.

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15. WITHDRAWAL OF LICENSE

15.1 A License may be withdrawn at the request of the licensee in either of the following cases:

a) If the licensee does not wish to continue with the certification.

b) If the requirements of the standard or the rules have been changed/amended and the licensee is either unwilling or unable to comply with the new requirements.

c) If the product is no longer available or the applicant goes out of business.

15.2 The withdrawal of license will result in termination in accordance with Product Certification Agreement.

16. REVOCATION OF LICENSE

16.1 A license shall be revoked by SIRIM under the following circumstances:

a) if at the end of the suspension period, inadequate measures are taken by the Licensee to fulfil conditions of the lifting of suspension;

b) if during surveillance, it was found out that the non-conformance is of a serious matter;

c) if the Licensee fails to comply with due settlement of his financial obligations. A recommendation may be made to revoke the license if fees remained unpaid after six (6) months from the expiry date of the license;

d) if there has been any major contravention to the Product Certification Agreement, or the applicable product standard(s) of such a nature that immediate revocation is necessary;

e) if the product is banned for use by relevant regulatory authorities;

f) if the standard(s) or rule(s) have been changed/amended and the Licensee is unable or unwilling to comply with the new requirements;

g) if the product is no longer available i.e. there has been no production of the certified product for the past three (3) years;

h) if the Licensees ceases to operate its business; and/or

i) if there is a consolidation of licenses.

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16.2 The revocation of license will result in termination in accordance with Product Certification Agreement.

17. SCHEDULE OF FEES

17.1 The schedule of fees for certification under the Certification Scheme for Premium Product as per Table 3.

Table 3: Schedule of fee for SCP.

No.	Certification Items	Fees	Remarks
1.	Initial audit	From RM 26,000	One-off. Includes application and document evaluation, factory audit, testing and new certification license. Validity of license: 1 year
2.	Annual surveillance audit	From RM 4,700	Includes factory audit and renewal of certification license.
3.	Annual compliance test	From RM 4,700	Exclude sample cost. Sample selection will be either from the market or the factory. Where the factory has adequate facilities or access to accredited laboratory, compliance test will be conducted at the factory. Otherwise, compliance test will be conducted at the scheme owner's laboratory. All costs related to sample and testing will be borne by the licensee.
4.	Premium Conformity Label (Size: 30 mm x 52.5 mm)	RM 1.00 / piece	Maximum label quantity allowed for purchase is equal to the quantity of 3 months production.
5.	Incidental cost	Based on SIRIM standard rate	Additional costs incurred for auditor's traveling time. Transportation and accommodation to be provided by applicant.

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18. CLIENT CHARTER

17.1 The provision of services under the SCP is in accordance with client charter stipulated in Table 4.

Table 4: Client charter for Certification Scheme for Premium Product.

No.	Activity	Duration (Man-days)
1.	Issuance of quotation	1
2.	Document evaluation	2
3.	Factory audit and sample selection	2
4.	Issuance of audit report / sampling report	2
5.	Recommendation and approval of certificate / license	7
TOTAL		**14**

Notes:
1. Duration for product testing varies depending on the type of product, standard requirements, testing parameters and technical complexity.
2. Duration for factory audit may vary depending on the complexity of product and manufacturing process.
3. Duration does not include product testing and travelling time.

Remarks: The contents of the Guidelines may be updated from time to time to reflect and align with future practices and evolving requirements.

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ANNEX A

ILLUSTRATION OF PREMIUM CERTIFICATION MARK



[Premium License No.]
[Standard No.]
[Premium Criteria]

Figure 1: Format for Premium Certification Mark

NOTES:

1. SCP XXXXXX represents the Certification Scheme for Premium Product License Number with XXXXXX being running number assigned to licensee (e.g. SCP 000001).
2. Used on products that are in compliance with SIRIM 88: Premium Products – Requirements.
3. The premium criteria that can be listed under the Premium Certification Mark are in accordance with the criteria that are specified in the license issued to the specific licensee.
4. The parameters tested for each criteria are encourage to be listed under the premium criteria mark.
5. The Premium Certification Mark (including accompanying text) shall be identifiable and legible on the smallest packaging.



SCP 000001
SIRIM 88
PRODUCT PERFORMANCE
DURABILITY
EMC

Figure 2(a): Format for Premium Certification Mark with premium criteria (refer Notes no. 3 above)

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SCP 000001
SIRIM 88
PRODUCT PERFORMANCE
(Energy efficiency, food preservation and purification effectiveness)

Figure 2(b): Format for Premium Certification Mark with premium criteria and parameters tested (refer Notes no. 4 above)

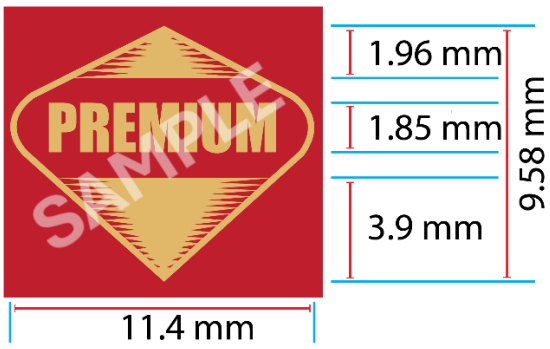


Figure 3: Dimension for Premium Certification Mark

NOTES:

1. There is no fixed size for the certification mark, the size of the certification mark may be reduced or enlarged as necessary, but the size must be proportionate in accordance with above dimensions.
2. The mark shall be legible and readily identifiable.

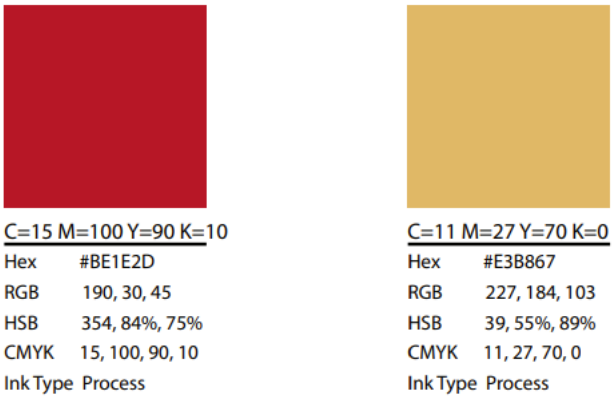


Figure 4: Color Code for Premium Certification Mark

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ANNEX B

ILLUSTRATION OF PREMIUM CONFORMITY LABEL



Label size: 30 mm x 52.5 mm

Figure 5: Premium Conformity Label Design (First Revision)



Label size: 30 mm x 52.5 mm

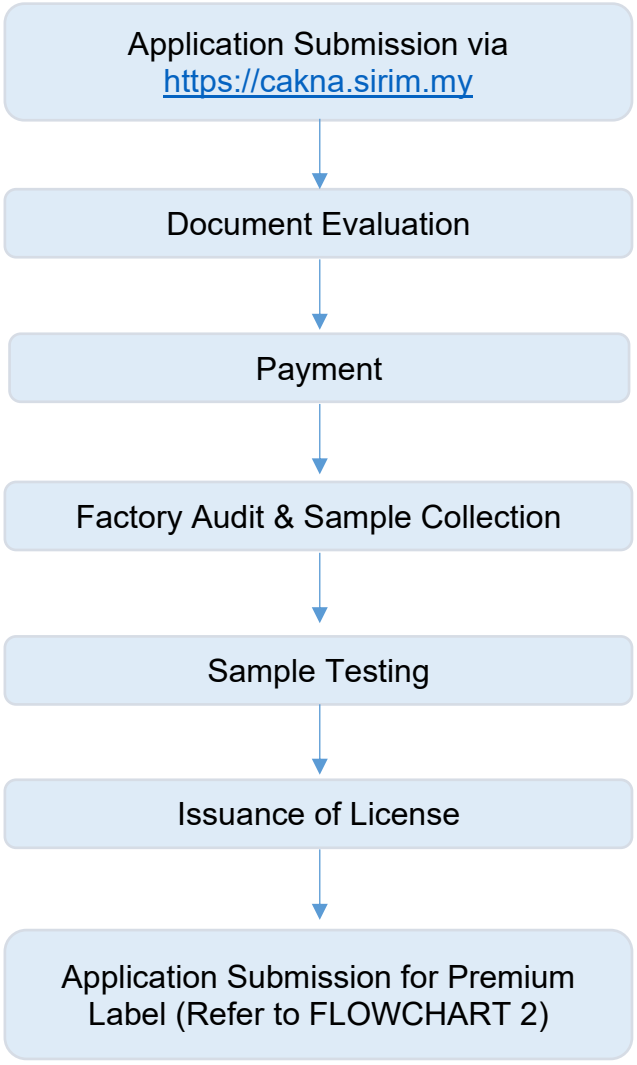
Figure 6: Premium Conformity Label Design (Second Revision)

NOTES:
1. First revision of the Premium Conformity Label will be issued until the stock is depleted, after which the second revision label will be introduced.
2. The first revision remain valid even after the second revision has been introduced.

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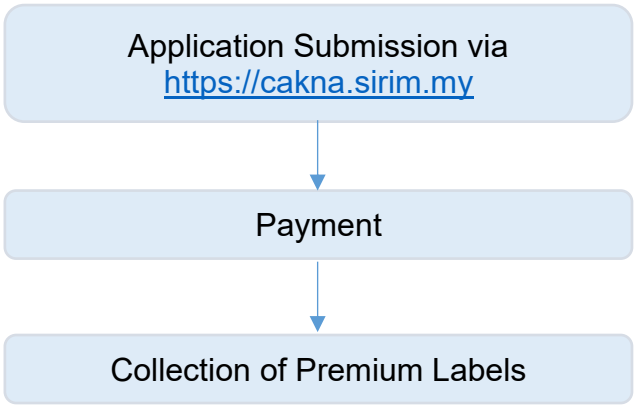
ANNEX C

FLOWCHART 1: PROCESS FLOW FOR APPLICATION AND CERTIFICATION PROCESS



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FLOWCHART 2: PROCESS FLOW FOR THE PURCHASE OF PREMIUM CONFORMITY LABELS



NOTE:
1. To apply label after license has been granted.

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GUIDELINES FOR

CERTIFICATION SCHEME FOR PREMIUM PRODUCT

IN COLLABORATION WITH
CVC CERTIFICATION & TESTING CO., LTD.

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